

## CAREER ADVICE

### The Devil You Know

BY MIKE EVERS

A RECRUITER TEMPTS YOU WITH A COMPELLING NEW OPPORTUNITY. During the interview process, your enthusiasm builds as you realize that making this move will advance your career. When you get the offer, you immediately accept.

However, when you give notice, instead of offering congratulations, your current employer asks, "What can we do to keep you?" The answer, most often, is "Nothing, thank you." After all, most people who consider a new position—even if they were not actively job hunting—do so largely because they are unsatisfied in some way with their employer. However, more money, a promotion, telecommuting options and other countermeasures can be persuasive.

My career advice is don't stay put. Once your employer knows you are amenable to leaving, the relationship is forever strained. Moreover, the politics, culture and nature of your current job won't change. If you are honest with yourself, you may realize the temptation to stay is usually based on a last-minute fear of change. I encourage you to summon the courage to finish what you started. You will be glad you did.

MIKE EVERS can be reached at 888.324.0154 or at [mike@everslegal.com](mailto:mike@everslegal.com)

## IN-HOUSE MOVES

New Rochelle, N.Y.-based Simone Development Companies named **C. Alexandra Friedman** chief operating officer. Friedman joined the company last year as vice president and general counsel and will continue to serve as the company's general counsel.

Irvine, Calif.-headquartered Edwards Lifesciences appointed **Keith A. Newbury** vice president and chief intellectual property counsel. Newbury was formerly chief patent counsel for Avery Dennison Corp.



Lake Forest, Ill.-headquartered Brunswick Corp. named **Kristin M.**